



Ethereal Innovations – Social Media Specialist

Ethereal Innovations, is hiring a part-time marketing specialist to join our growing team in Atlanta. We are looking for someone who loves social media with some experience writing. We will train someone who has a passion for social! Days and times at our downtown office can be flexible for this role. ~16 hours per week.

We are passionate about what we do and the value we bring to clients. This particular role will be working with several faith based ministries. In order to do this role well, you will need to be able to speak to the audience of these ministries.

Social Media Specialist Job Responsibilities:

- Support client accounts with marketing research and write social media content. Participate in creative discussions with the team.
- Support company marketing efforts by developing social media content, drafting/formatting/distributing email marketing, drafting blogs, maintaining company calendar and website.
- Requires experience with Mac iOS, power point, Word, Excel. [Only avid social media users need apply.]
- Stay up to date with our client. Listen to the sermons and podcasts of the ministry. Read their website, daily devotionals and be familiar with the content they regularly put out.

Skills/attributes:

- Strong organizational skills, excellent interpersonal communication, can-do attitude, hard working with ability to stay on task, ability to recognize and adapt to changing conditions, willingness to experiment and grow, and pay attention to details.

What you will learn:

- Adwords, social media advertising, Basecamp, Trello, Hootsuite (+ other social platforms), Analytics, Research tools, MailChimp + more!

The position will report to Valerie Uhlir and will also work with others on our team. Perks include: no dress code, flexible workweeks, working at ATDC in Tech Square and generous professional development opportunities. Send resume and cover letter (be creative) to Valerie@etherealinnovations.com

No phone calls or faxes, please. E.I. is an EOE.